

HOUSE CONCERTS 101 WITH DAN ZLOTNICK



**YOUR GUIDE TO HOSTING AN INTIMATE SHOW
IN THE COMFORT OF YOUR OWN HOME**

WHAT IS A HOUSE CONCERT?

- Live performance that turns your living room, basement, backyard, patio, or other space into an intimate "listening room" venue
- Different from a house party -- the performer is the focal point of the event, sharing mostly original songs and stories



WHY DO WE LOVE HOUSE CONCERTS?



House concerts are a great way for me to connect with new fans on a deeper level than traditional music venues allow. There is so much time to truly get to know the guests and share my music.

Guests love house concerts, too! Parking is usually easy, BYOB is cheap, and they get to hang with their friends and family in a relaxed atmosphere. Plus, ALL of their money spent on tickets and merch goes to supporting the artist directly.

WHAT DO HOSTS PROVIDE?

- Event space - an area of your home or property that can comfortably hold the crowd, plus a little space for the merch table
- Crowd* - aiming for 20+ guests
- 1 outlet for me - unless flying, I provide all sound gear
- Light refreshments (optional)

*Providing the crowd is often a team effort with me and the host, but in new locations, I am fairly reliant on the host's network of friends.



WHAT ABOUT THE MONEY?

- **OPTION 1:** We agree on ticket/donation price, and 100% of the money goes to me at the end of the night. I can set up a ticket link and/or other collection methods.
- **OPTION 2:** Host pays a flat fee, and show is free for all guests.



I keep 100%
of all
merchandise
sales.

LET'S DO THIS!

1. Email me at DZlotnick14@gmail.com
2. Agree on a date and ticket price/fee
3. Share event info with friends/family
4. We keep track of guest list as a team



DAY OF SHOW

1. I arrive for load-in and soundcheck about 2-3 hours early.
2. Guests arrive with their own beverages, snacks, and chairs/blankets. Those who have not yet paid, pay.
3. I play 2 sets of ~45 min with 10-15 min break in between.
4. If there is time, I like to take some requests and finish off the night with a little sing-along.
5. Guests can stay as long as you want them to!

TESTIMONIALS

"Songs are and concert is heartfelt, witty and fun! Dan's songs come through with a true personal touch that allows listeners to reflect on everyone's shared feelings of love, worry, and observation of an amazing and complex world. He's a great guitarist who effortlessly floats melody into his enjoyable storytelling and lyrics."

-anonymous

"Awesome show! Thoughtful, relevant lyrics + excellent guitar playing + super nice guy = 100% fun!!"

-Jani, Deltaville, VA

"Phenomenal show by a superbly talented artist. I cannot wait to host him again."

-Jamey, Deltona, FL

"Loved the intimate experience of learning where your music comes from and how your world inspires you. I enjoy the honesty of your music. Plus it's just enjoyable to listen to & your request list is crazy long!"

-Kelley, Houston, TX

"I truly enjoyed it! You all were so friendly and willing to get to know your audience. I'm still listening to the CD I bought!"

-Susan, China Grove, NC

"A lovely afternoon enjoying Dan's great singing and songwriting."

-Anne, New Smyrna, FL

"We had a wonderful time. Upbeat vibes, great storytelling, beautiful songs."

-anonymous

